



# the good tree.

An initiative to improve the socio-economic conditions of peri-urban communities in Ghana.



# Life in Teshie

Teshie is a coastal town in the Ledzokuku Municipal District in the Greater Accra Region. It is the ninth most populous settlement in Ghana with a population of 171,875 people.

The mixed-income population comprises fishermen and fishmongers, traders, drivers and office workers. Some reside in well planned and developed areas, but most, especially the working class, live in inner cities.

Housing is in a mix of old (in some cases, pre-dating the colonial era) and more modern buildings, and most is of the compound house type (an old family home rented out room by room families or individuals). The areas are poorly planned, crowded and often become muddy during the rainy season due to poor drainage.



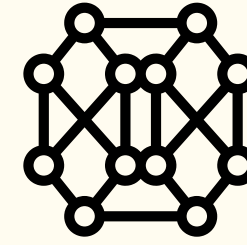
# Young Girls' Reality

In working class neighbourhoods like Teshie, young girls experience high degrees of patriarchal violence. Girls are saddled with various household chores and robbed of all free time. They are raised to be timid and socialized into silence and compliance. Worst of all, they are subject to verbal and sexual abuse.

Paired with the socioeconomic disadvantages of life in the inner city, there are damning consequences. We see this in Teshie, among 9 other coastal communities, having the highest rates of school dropouts amongst girls in the country.

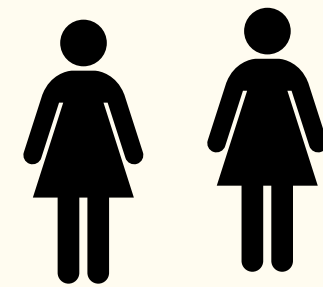
A recent study in Ledzokuku Municipality, where Teshie is located, showed alarming rates of teenage pregnancy especially within inner cities.

An impoverished community with harsh patriarchal systems propped up by single mothers.

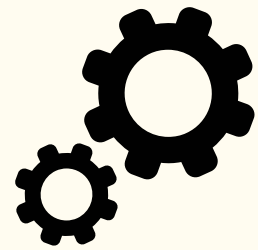


### The vicious cycle

Young girls are overburdened, silenced, exploited, abused



limited skills and potential, lack of confidence and ambition, high rate of teenage pregnancy



# the good tree

## our initiative

A community centre where the well-being of girls is strengthened through tailored programs that will expose them to new ways of thinking, build their digital literacy, develop their creativity and grow their confidence.

### Why a community centre?

A community centre provides unrestricted access to young girls without the scrutiny of family, institutions (religion, education) and other gatekeepers in the lives of girls.



Progressive, industrious and high achieving community members improving themselves and society

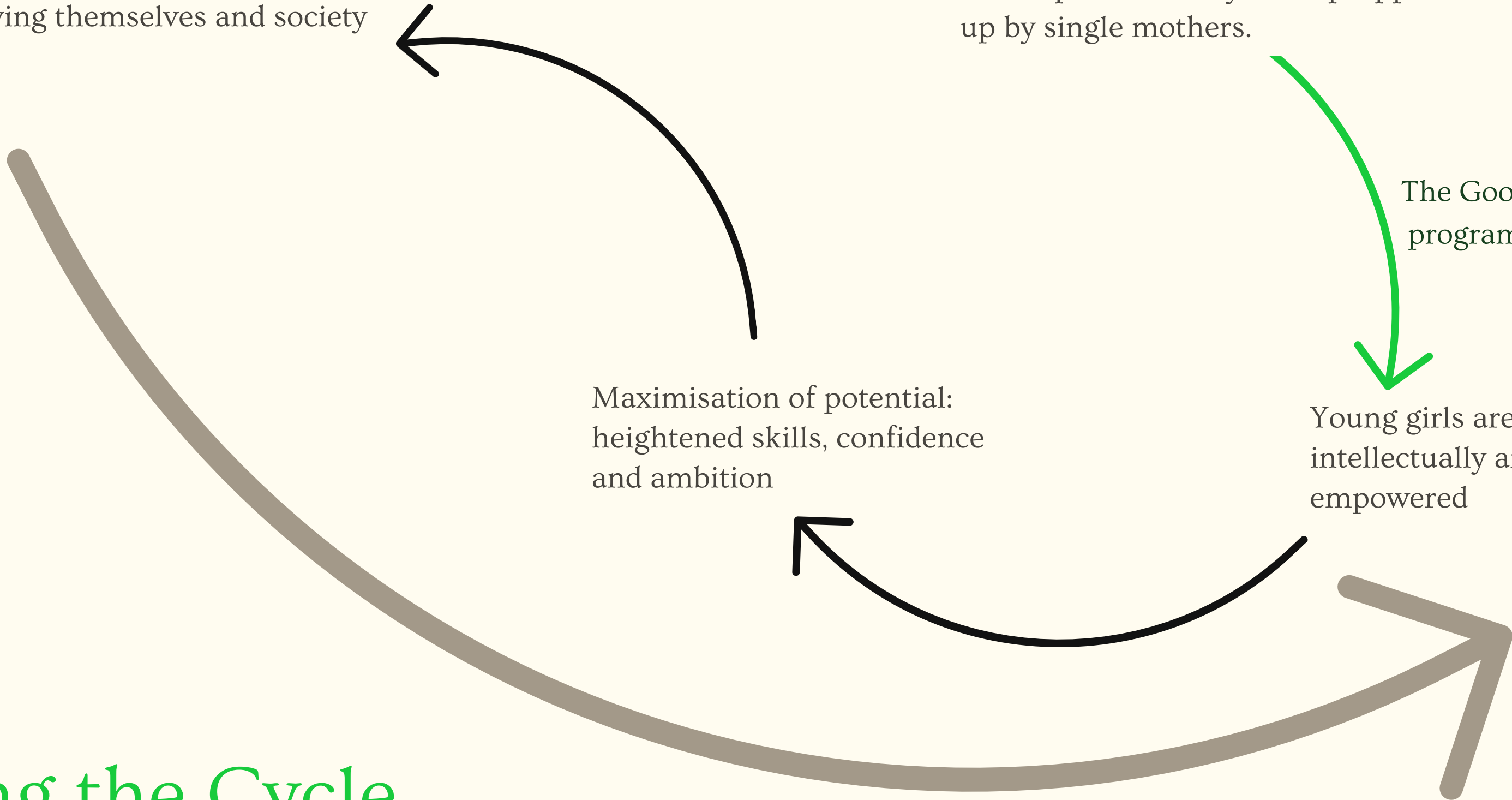
An impoverished community with harsh patriarchal systems propped up by single mothers.

The Good Tree programming

Young girls are physically, intellectually and emotionally empowered

Maximisation of potential: heightened skills, confidence and ambition

# Breaking the Cycle





# Our Ethos

The Good Tree is a feminist endeavour. Feminism is the political commitment to dismantling patriarchy and gender-based discrimination, by promoting the rights, wellbeing, political, social and economic position of those oppressed by gender, especially women and girls.

We understand love – as in commitment, care, honesty, and trust – to be essential for work that brings about positive change.

These principles underscore how we operate.

# Team



Suhaidatu Dramani  
Programs



Owiredua Akrofi  
Resouce Mobilisation



Samilia Allotey  
PR & Communications

# Board



Abena Benewaa



Angela Naa Ayele Otoo



Ayishetu Iddrisu



# Our Approach



## NETWORKING

Securing partnerships with local stakeholders, groups, and interested individuals via social media, recurring presentations.

## RESEARCH & ITERATION

Identifying the pressing issues of the context in order to deliver tailored programs which are fine-tuned and adjusted to suit changing conditions to ensure that programs remain relevant and effective

## RESOURCE MOBILIZATION

A constant search for tangible and intangible resources necessary for implementing projects.

# Our Work So Far

## NETWORKING

### Activities and Outcomes

Instagram: @thegoodtreegh

Website: thegoodtreegh.org

Online Presentation Meetings

Academic Support

Meetings with local stakeholders.

Collaboration & Partnerships with:

Project Partners

Drama Queens

Nyame Dua

LOATAD (in talks)

A Research Team

Collaboration Offers

Pat Academy School

Military Academy & Training School

## RESEARCH & ITERATION

### June - September 2022

Research into young girls living in Teshie in these thematic areas:

- Perception of Self

- Perception of Self Within

Society

- Consent, Sex & Reproductive

Health

- Digital Literacy

- Creativity

To be conducted on the community itself, as well as the girls living in it

## RESOURCE MOBILIZATION

### Grant Applications:

Black Feminist Fund

FRIDA Fund

OSIWA

Goethe Fund

### Crowdsourcing

Personal Contributions approx

300 euros spent

Over 60 collective hours approx

900 euro

### GofundMe



[Take a 3D tour of the dream centre](#)

We're raising 10,00 Euros to build our dream community centre.



€802 raised so far!



Donate &  
Share widely

[bit.ly/tgt4girls](https://bit.ly/tgt4girls)

We are diligent in our book keeping to ensure that every cent donated to enriching the lives of girls in Teshie is well spent and accounted for. Our expenses, estimates and earnings are available for your perusal.

[See our financials](#)

# Hopes for the Future



Successfully running pilot programs



Achieving legal status and completing our pilot projects will provide The Good Tree enough credibility to be able to secure grants from donor organizations in 2023



Building an organisational structure and strategy to ensure financial sustainability and meet our vision of the centre being run by the girls themselves



Creating a library space through partnerships with like-visioned literary organizations such as E-Ananse and LOATAD to create a Pan-African library from which a reading club will sprout



- Lack of funds
- Limited human resources
- Insufficient data/research on Teshie

# Challenges

# Thank You!

for lending your time to learn more about our cause!



[thegoodtreegh@gmail.com](mailto:thegoodtreegh@gmail.com)

Instagram: [@thegoodtreegh](https://www.instagram.com/thegoodtreegh)